

FRANKSTON PACKAGING COMPANY

Digital Art Requirements

Guideline for Submitting Digital Artwork to PrePress

1. Requirements:

- a. When uploading artwork to the FTP site, please provide a low resolution PDF. Click here to go to our FTP site <http://frankstonpackaging.leapfile.com/>
- b. When a disc is supplied, please provide a color laser printout.

2. Software List:

- a. Preferred: CS6 Adobe Illustrator. Must be compatible with CS6.
- b. Acceptable: Adobe InDesign, Adobe Acrobat, and Photoshop.
(If the finished carton is designed and assembled in Adobe InDesign, Photoshop, or exported out of these applications into a PDF to be submitted to PrePress, additional steps and time will be required to finalize the art for our system.)

3. File Information:

- a. Use the digital die line supplied by Frankston Packaging.
- b. Layered files are required.
- c. Please include all supporting files or links in subfolders.
- d. Please do not embed images in your file.

4. Copy Tolerance - All copy should be located no closer than 3/32" from any score line or cut line unless elements are designed to end on a score line or bleed past a cut line.

5. Bleed - If a design has elements extending to the edge of the carton, they must be created to extend 1/8" beyond the die cut line. Our CAD designs will include a bleed line as a guide for the designer.

6. Color Coverage:

- A. If you are building colors using spot colors, please be sure the colors are defined as spot colors in the pallet.
- b. Please indicate on the art file if the job will be printed in 4 color process or spot colors by using a call out area incorporating swatches.
- c. Please be sure to convert all images from RGB to CMYK.
- d. Please do not build black with all 4 process colors.

7. Fonts:

- a. Please include all fonts used in the creation of the file.
- b. On positive line copy, please do not use a font width smaller than .006" or .1524mm.
- c. When reversing out type, please do not use a font width smaller than .008".